

Subject: Re: Film LA

Date: Tuesday, April 19, 2016 5:47:13 PM Pacific Daylight Time

From: Alle Ghadban

To: Linda Valentino

CC: Laura Hill

Realistically, they can also accommodate with fees and parking for a business like ours and keep shooting, but some solutions and money would be appropriate from film LA to require. We will contact them and thanks a lot for opening the communication.

Alle Ghadban
310.279.2939 cell

On Apr 19, 2016, at 1:03 PM, Linda Valentino <lindavalentino@prodigy.net> wrote:

Hi Laura,

This is great! We will certainly be in contact with Mr. Pina. Thank you so much for the BID responding to our request and giving this issue your attention. We all want to see this end of Hope Street attract more businesses and grow into a continuation of the vibrant district we have just a few blocks north and west.

And we can't wait for The Spot to open! Please let us know how we can participate in programming in our new park.

Many Thanks,

Linda Valentino

*President/Studio Director
Downtown Dance & Movement
(213) 335-3511
www.downtowndancela.com*

From: Laura Hill <laura@southpark.la>
To: Linda Valentino <lindavalentino@prodigy.net>; Alle Ghadban <alle@downtowndancela.com>
Sent: Tuesday, April 19, 2016 12:01 PM
Subject: Film LA

Hi Linda and Alle,

I had a really constructive meeting with Film LA about how they are negatively affecting the businesses on Hope St. It was the first time the BID had ever sat down with Film LA, so I really thank you for continue to put this issue on our radar.

To start, they already are trying to pull back on frequency on filming on Hope St. At the end of the day, though, this is out of their control – assuming that Luma continues to invite film crews in to film, they City will continue to allow filming on Hope St.

Moving on to the positive news, I am quite frankly amazed how much Film LA is able to offer businesses, particularly small businesses. In some extreme cases, they have offered paid parking and other means of compensation for businesses that are hit very hard by the filming, their crew, etc. I would like to connect you directly to Arturo Pina, who focuses exclusively on community outreach for Film

LA. His email is: APina@filmla.com. He's happy to meet with you in person, and he is also the point person to contact in case of issues during filming.

We really apologize for how you have been affected by Film LA. I feel strongly that Arturo is going to be a big help in alleviating the main issues for DDM. It may take some time, but you'll definitely work through a gameplan that works best for you and will be respected by crews who come into the neighborhood in the future.

Best,
LH

Laura Hill

Communications and Policy Manager

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South Park Business Improvement District

Please note change of address:

1100 S. Flower St. Suite #3400, Los Angeles, CA 90015

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